



FLORIDA SADD
Tallahassee Community College
444 Appleyard Dr.
Tallahassee, FL 32304-2895
www.floridasadd.org



FOR IMMEDIATE RELEASE

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KAITLYN BRANDT CHOSEN AS FLORIDA SADD STUDENT OF THE YEAR

Tallahassee, FL January 20, 2010 – FLORIDA SADD (Students Against Destructive Decisions), the state school-based peer-to-peer education and prevention organization, announced that Kaitlyn Brandt of High Springs, Florida, has been named 2010-2011 FLORIDA SADD Student of the Year. Brandt will be the state student spokesperson for the organization, which has more than 284 chapters and hundreds of active participants in schools across Florida. After being selected as the FLORIDA SADD Student of the Year, Brandt has been nominated for the SADD National Student of the Year and Student Leadership Council (SLC). Sometime in March 2010, the SADD National office will announce the winner of the SADD National Student of the Year and Student Leadership Council.

A senior at Santa Fe High School, Brandt has been a dedicated SADD student for four years and currently serves as the president of her SADD chapter. She has worked in helping stage numerous events and spreading SADD's "No Use" message. For the past two years, Brandt has served on the FLORIDA SADD Student Advisory Board where she has helped plan the fall leadership summit, design the campaign theme for the year, represented Florida at the national conference, and visited schools and community events on behalf of FLORIDA SADD for her region.

"Kaitlyn has been an exceptional spokesperson for SADD in Florida, working tirelessly to ensure that teens are fully aware of the issues of underage drinking, traffic safety, and other "destructive decisions," said Verl Todd, FLORIDA SADD State Coordinator. "Being chosen FLORIDA SADD Student of the Year is a great honor. I am positive she will thrive as a leader, an educator, and an important voice and advocate for teens across Florida."

FLORIDA SADD is hosting a press conference **April 22, 2010 at 10:10 AM** at Santa Fe High School 16213 NW US Highway 441 Alachua, FL to recognize her achievements. The community is invited to attend. There will be a small reception for SADD chapter members, family, and friends immediately after school that day.

FLORIDA SADD Student of the Year responsibilities include publicly addressing issues affecting teens, serving a one-year term on the FLORIDA SADD Student Advisory Board, and advising eight extraordinary youth leaders who comprise this year's FLORIDA SADD Student Advisory Board.

The SLC advises the SADD National Board of Directors on policies and programs, plans and implements the SADD annual national conference, and serves as a national and regional student representation network. Brandt will begin her term as FLORIDA SADD Student of the Year during SADD's National conference in Orlando, FL. June 27-30, 2010.

SADD is a national student-based organization with chapters in thousands of middle schools, high schools, and colleges across the country. Its mission is to provide students with youth education, prevention and activism tools to effectively address issues such as underage drinking, other drug use, impaired driving, teen violence, and suicide. More information about SADD can be found at the National SADD Web site www.sadd.org.