



# Florida SADD

## Chapter Activity Guide

April 2014

---

### Month at a Glance

---

- ◆ Florida Teen Safe Driving: Leadership Academy
- ◆ \$1,000 Mini Grant, courtesy of State Farm
- ◆ Alcohol Awareness Month
- ◆ Alcohol Free Weekend (April 4 – 6)
- ◆ World Health Day (April 7)
- ◆ Youth Violence Prevention Week (April 7 – 11)
- ◆ Public Health Week (April 7-13)
- ◆ Global Youth Service Days (April 11 - 13)
- ◆ Distracted Driving Prevention Month
- ◆ Safe Prom and Graduation Awareness
- ◆ SADD Awareness
- ◆ Child Abuse Prevention Month
- ◆ Sexual Assault Awareness Month
- ◆ Youth Sports Safety Month

---

Danielle Branciforte  
Florida SADD  
State Coordinator

[floridasadd@gmail.com](mailto:floridasadd@gmail.com)  
850-391-6211

[www.floridasadd.org](http://www.floridasadd.org)

---

### Leadership Academy

The Florida Teen Safe Driving Coalition (FTSDC) is hosting our second annual Leadership Academy in St. Petersburg, Florida, June 6 – 9, 2014. We know that teens have the power to change their peers' choices and encourage safe responsible driving and that peer led programs can be very successful in helping to reduce teen crashes and fatalities. The purpose of the academy is to train and empower teen leaders to address the issues impacting safe driving practices in their communities. It will include workshops on driving safety, effective planning strategies, resources and tools to assist in implementing local events.

**What:** Teen Safe Driving Leadership Academy

**Who:** Teams of 3 from 15 high schools; 2 students and 1 adult chaperone

**When:** June 6<sup>th</sup> starting at 4pm – Noon on June 9<sup>th</sup>, 2014

**Where:** St. Petersburg, FL

**Cost:** Travel to and from St. Petersburg, some meals (although we're seeking funds for that)

**Application:** Students: Click [here](#) for the form, and submit your essays to [FLTSDC@gmail.com](mailto:FLTSDC@gmail.com).

Chaperones: Click [here](#)

**Deadline Date:** The deadline date for applying is April 1, 2014

### \$1,000 Mini Grant

Teen crashes are on the rise again, and they continue to be the number one cause of death for our teens. **State Farm** recognizes the importance of what **you** do to educate and empower your students to drive safely. They are showing their support by funding

FL SADD with another generous grant that will provide you with resources to implement a teen safe driving program in your school/community.

Last year 2,232 FL SADD students used their State Farm funding in creative and wonderful ways, impacting 63,153 of their peers to drive down fatalities in Florida. Check out this YouTube video done by the Royal Palm Beach High School SADD students called [NTID: No Texting I'm Driving](#).

**What:** This is a **competitive** \$1,000 grant that will be funded to 30 middle and/or high school. Schools have from March 15 – May 15 to apply.

- Your program **must be a POSITIVE** teen safe driving message
- After you have implemented your program, you must send me:
  - Photos/videos of your event
  - Any news clippings
  - Outcomes of your event via a survey that I will send you

**When:** Your program must be completed by within the dates of the 2014.15 school year

**How:** Complete this [on-line application](#) between **March 15 and May 15**. Applying does NOT equal receiving the grant. Applications will be reviewed, and the top 30 will be funded. These 30 schools will be announced by June 5<sup>th</sup>.



## Alcohol Awareness Month

Alcohol Awareness Month, sponsored by the National Council on Alcoholism and Drug Dependence since 1987, encourages local communities to focus on alcoholism and alcohol-related issues. Alcohol Awareness Month began as a way of reaching the American public with information about the disease of alcoholism - that it is a treatable disease, not a moral weakness, and that alcoholics are capable of recovery.

### Alcohol Free Weekend: April 4 – 6, 2014

An integral part of NCADD Alcohol Awareness Month is **Alcohol-Free Weekend**, which takes place on the first weekend of April to raise public awareness about the use of alcohol and how it may be affecting individuals, families, businesses and our communities. During **Alcohol-Free Weekend**, NCADD extends an open invitation to all Americans to engage in three alcohol-free days.

#### Websites:

- [Alcohol Screening](#)
  - [National Council on Alcohol and Drug Dependence](#)
  - [Stop Underage Drinking](#)
  - [K-12 Teacher Resources](#)
  - [Alcohol Awareness Activities](#)
  - [Awareness Information for Teachers](#)
- 



## World Health Day

**April 7, 2014** World Health Day is celebrated on 7 April every year to mark the anniversary of the founding of WHO in 1948. Each year a theme is selected that highlights a priority area of public health. The Day provides an opportunity for individuals in every community to get involved in activities that can lead to better health.

#### Website:

- [World Health Day homepage](#)
- 



## Youth Violence Prevention Week

**April 7 – 11, 2014** The goal of this campaign is to raise awareness and to educate students, teachers, school administrators, counselors, school resource officers, school staff, parents, and the public on effective ways to prevent or reduce youth Violence.

Website: [Homepage](#)

---



## Public Health Week

**April 7 – 13, 2014** It only takes a moment for an injury to happen – a fall on a stair, a moment's glance away from the road, a biking or sports-related injury, a medication mix-up. But it also takes just a moment to protect against injuries and make communities safer. The potential for injury is all around us. Each year, nearly 150,000 people die from injuries, and almost 30 million people are injured seriously enough to go to the emergency room.

Injuries are not "accidents", and we can prevent them from happening. Taking actions such as wearing a seatbelt, properly installing and using child safety seats, wearing a helmet and storing cleaning supplies in locked cabinets are important ways to proactively promote safety and prevent injuries. Some activity ideas include:

- Ask everyone to dress in purple, the official color of APHA, for one day.
- Hold a marathon or awareness walk.
- Host a health fair.
- Present a Public Health Champions of the Year Awards to a faculty, staff or administrator at your school for doing something that improved the health of your school, even though it is not their job.

Website: [National Public Health Week](#)

## Global Youth Service Days

**April 11 – 13, 2014**

**Who:** Millions of children, teens, and young adults, ages 5-25, and adult allies and champions

**Where:** Over 100 countries on 6 continents

**What:** Youth Changing The World, addressing critical issues including health, education, environment, hunger, poverty, disaster preparedness and response, and human rights.

**How:** Youth working together with schools, youth organizations, nonprofits, community and faith-based organizations, volunteer and national service programs, government agencies, faith communities, and other adult allies.

**Why:** To be a part of the largest, and longest-running, annual day of service, and the only day of service dedicated to engaging and celebrating children and youth.

**Website:** [GYSD](#)

---

## Distracted Driving Prevention Month

3,328 were killed in distracted driving crashes in 2012 making distracted driving a dangerous epidemic on America's roadways. The age group with the greatest proportion of distracted drivers was the under-20 age group, and 16 % of all drivers younger than 20 involved in fatal crashes were reported to have been distracted while driving.

Research shows that high visibility enforcement works because, with many distracted drivers, the fear of a citation and significant fine outweighs their fear of being injured or killed in a crash.

### Dates to Remember: Get Involved - Spread the Word

- **April 07-16:** 1st national buy supporting distracted driving enforcement campaign.
- **April 10-15:** 1st national distracted driving enforcement efforts.

### Websites:

- [Distraction.gov](#)
  - [NHTSA Marketing Materials](#)
  - [Focus Driven](#)
  - [National Safety Council](#)
- 

## Safe Prom & Graduation

prom and graduation celebrations.

Statistics show that prom and graduation season is a time of year when teens are most likely to consume alcohol and most likely to get behind the wheel of a car after they have been drinking. That means it is a time of year when SADD chapters can make a real difference by encouraging their peers to leave alcohol and other drugs out of their

### Websites:

- [SADD National Prom Promise](#)
- [Freehold Township SADD Prom Promise](#)
- [FL SADD Materials and Ideas](#)
- [SADD National Contract for Life](#) (MS, HS, Parent, College)



## SADD Awareness Month

SADD Awareness Month is a national campaign during prom and graduation sea-son to address the serious issues of underage drinking, driving under the influence, highway safety, and other destructive decisions young people face. The dangers are no longer limited to just underage drinking and impaired driving. Under-age, inexperienced drinking and drug use are strongly linked to other destructive and dangerous consequences such as

violence, suicide, unwanted pregnancy, alcohol poisoning, and date rape. Awareness Month is an opportunity for SADD chapters to get the entire student body and the community involved. The key to reducing these incidents is constant education.

This is also an excellent opportunity for your clubs to show off all of the many wonderful activities that you've done over the year/s to promote good decision making. Here are just a few examples of what your club could do:

- Create a collage of photos with past and present club members and hang it in prominent place. Invite all past and current members to autograph the collage with good wishes.
- Set up a table with scrapbooks, photo albums, and videos of past and pre-sent club activities.
- Select a teacher, student, and/or administrator who has been very supportive of SADD and give them a certificate of appreciation.
- Pick a particular day and have all past and present SADD club members wear their SADD t-shirts.
- Put a full-page ad in your school paper listing your clubs greatest achievements.
- Read those accomplishments to the student body over the morning announcements.
- Send the [FLORIDA SADD](#) office any other ideas that you may have.

### Websites:

- [SADD National Chapter information](#)
  - [Florida SADD Chapter Registration \(free\)](#)
  - [Florida SADD materials, guides and manual](#)
- 



## Child Abuse Prevention Month

April is National Child Abuse Prevention Month, a time to recognize that we each can play a part in promoting the social and emotional well-being of children and families in communities.

Website: [Homepage](#)

---



## Sexual Assault Awareness Month

In the USA April marks Sexual Assault Awareness Month (SAAM). During SAAM activists raise awareness about sexual violence and educate communities and individuals on how to prevent it. This campaign provides tools on healthy adolescent sexuality and engaging youth. Learn how you can play a role in promoting a healthy foundation for relationships, health and sexual violence prevention.

### Websites:

- [SAAM Homepage](#)
  - [Washington Coalition: Teen Dating Violence](#)
- 



## Youth Sports Safety Month

Help prevent injuries during April's Youth Sports Safety Month

Website: [Homepage](#)