



# Florida SADD

## Chapter Activity Guide June 2013

- End of year survey and FL SADD chapter renewal
- KISS – Keep It a Safe Summer
- National Safety Month
- On the Road Off the Phone
- SADD National Conference
- Spotlight

So as not to flood your inbox, I regularly post information on our [Florida SADD Facebook](#) page. Have your students “like” that page so that they can check for updates.

## FL SADD End of Year Survey and Chapter Renewal

It is critical to our funding and to guiding FL SADD into the future that you complete our end of year survey, and also that you renew your chapter for the 2013.14 school year.

What’s in it for you?

- You will receive a box of “goodies” that will include FL SADD materials & promotional items (registered or renewed FL SADD chapters only)
- You will significantly improve our funding options for next year
- You will be able to guide the direction of FL SADD for the next year

[2013.14 Annual FL SADD Survey](#)

[FL SADD 2013.14 Chapter Renewal/Registration](#)

## KISS – Keep It a Safe Summer

Statistics show that there is a very high number of youth crashes and fatalities during the summer months of June, July and August. And the Insurance Institute for Highway Safety recognizes July 4 as the deadliest day.

The following are some activities you can consider, but use your imagination to develop others.

Work with your community to provide a variety of fun activities for teens so they don’t resort to dangerous and destructive behavior because they have nothing else to do.

- Sponsor a float in your 4th of July or Labor Day parade. If your community has a holiday celebration, you may want to choose to display a crashed car to point out the dangers of underage drinking, impaired driving and aggressive driving. Be sure that the crashed car does not have any history or significance in your community.

## **KISS – Keep It a Safe Summer (continued)**

- Plan an outdoor dance under the stars at a local tennis or basketball court or even a parking lot at school.
- Plan an old fashioned field day with sack races, three legged races, egg throws, toilet paper wraps and other fun activities. Ask local pizza restaurants to donate pizza and soda for the event.
- Visit local liquor stores and convenience stores and ask them to be diligent about checking IDs and not selling to anyone under the age of 21.
- Every school has a number of musical groups. Why not have a "Battle of the Bands" or a music fest where each group has a chance to perform? You could sell refreshments to raise funds for your SADD chapter.
- Plan a fun Walk/Run with a picnic or barbeque at the finish. You could even have a DJ. Ask a local civic organization such as Rotary, Lions Club, or Elks to provide food and beverages.
- Ask your local recreation center to sponsor a pool party for young adults with music, food and dancing.
- Consider holding a talent show. It could be talent-specific, such as a country music contest, or open to all kinds of talent.
- Ask your local radio stations to broadcast public service announcements. A free CD with PSAs is available from the SADD National Office, or you may develop your own.
- Don't forget the importance of "buckling up." Hold a Buckle Up for Safety Day at your local beach. Conduct the Quick Click Buckle Challenge, encouraging everyone to compete. Award prizes. Invite the media and distribute literature on the importance of air bags, safety seats and seat belts.
- Urge establishments that serve liquor to be alert for customers who have had too much to drink and to assist them in getting home without driving.
- Design and distribute table tents to local restaurants, pubs and other eating establishments to remind customers it is illegal to drink under the age of 21 and not to mix drinking with other activities such as biking, swimming, and boating.
- Summer Safe Cards- As students leave school in June, give out cards "Be back in the fall." Get local merchant to offer a one-time discount with the card. Do the same thing for the incoming freshman with "Welcome to Any Town High - Join SADD!"
- Sign Signals- Develop and distribute bar signs - "Please don't ask me to serve minors," or "This state is tough on drunk drivers!"
- Get a Kiss! - Have members set up a game where questions will be asked about drinking and driving status, laws, and consequences. (You could also throw in other questions that the crowd would know.) The contestant who answers correctly receives a kiss... a Hershey's Chocolate Kiss!
- Beach Balls – purchase inexpensive beach balls and write positive choices messages on them, then give them to teachers to toss around their classes on the last day.

### **Websites:**

- [Teen Driver Safety from State Farm](#)
- [Teen Driver Program from Allstate](#)
- [Keys to Drive from AAA](#)
- [Insurance Institute for Highway Safety on Teens](#)

# National Safety Month

Each June, the National Safety Council encourages organizations to get involved and participate in National Safety Month. Each week carries a theme that brings attention to critical safety issues. Visit their website for themes and activity ideas.

## Website:

- [NSC Activity Guide](#)

# On the Road Off the Phone

Cell phone use behind the wheel is a growing concern. According to CTIA – The Wireless Association, in 1995, cell phone subscriptions covered only 11% of the U.S. population. By 2010, that number grew to 93%. As the number of cell phone users continues to increase, so does the number of drivers distracted by cell phones.

- Nearly 1 out of every 4 motor vehicle crashes involve cell phone use.
- 62% of drivers recognize that talking on a cell phone is a very serious threat to their personal safety.
- Yet more than 2 out of every 3 drivers admit to talking on their cell phone in the past month.

## Websites:

- [NSC Activity Guide and Materials](#)
- [NSC Florida Teen Safe Driving](#)
- [NSC On the Road Off the Phone booklet](#)
- [Royal Palm Beach SADD – NTID \(No Texting I'm Driving\)](#)

# Conference

## [2013 SADD National Conference](#)

### *Decades of Change*

Saturday, June 22 – Tuesday, June 25, 2013

[The Hilton Orlando Lake Buena Vista](#)

Orlando, Florida

\$699 students (quad occupancy)

\$799 adults (double occupancy)

- \$100 less than last year!





## FL SADD Spotlight

With 255 Florida SADD chapters and almost 7,000 members, we are a mighty force for good in the state. And the only reason for that is the unflagging dedication of our wonderful chapter advisors and their students. Every day I am in awe of what you do, and am more grateful than words can express!

Danielle Branciforte  
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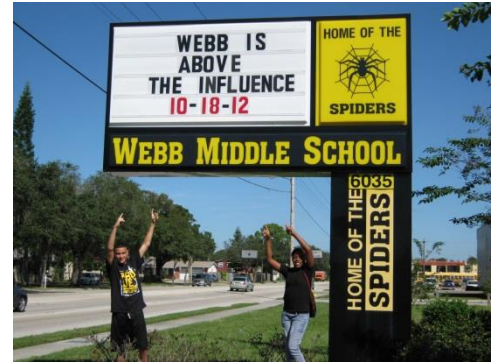
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Webb Middle School SADD



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Leto HS SADD



Pine Ridge HS SADD



Monarch HS SADD

Send me your photos  
so that we can all  
admire your  
accomplishments!