



# Florida SADD

## Chapter Activity Guide June 2014

- End of year survey and FL SADD chapter renewal
- KISS – Keep It a Safe Summer
- National Safety Month
- On the Road Off the Phone
- SADD National Conference
- FL SADD Opportunities – Leadership Academy and \$1,000 Mini Grant

So as not to flood your inbox, I regularly post information on our [Florida SADD Facebook](#) page. Have your students “like” that page so that they can check for updates.

## FL SADD End of Year Survey and Chapter Renewal

As you know, we are all data driven, and that means I need for you to complete this short annual survey. Each year we've been funded by a grant from the FDOT Safety Office, and each year I have a long grant application process that includes submitting documentation that supports the need for our funding to continue. This survey is an easy way for me to collect feedback from you that I can then use as part of my annual grant application.

Thanks so much for taking the time to do this (no more than 5 minutes, promise!) and for all that you do on behalf of our youth.

[2013.14 FL SADD Annual Survey Form](#)

[FL SADD 2014.15 Chapter Renewal/Registration](#)

## KISS – Keep It a Safe Summer

Statistics show that there is a very high number of youth crashes and fatalities during the summer months of June, July and August. And the Insurance Institute for Highway Safety recognizes July 4 as the deadliest day.

The following are some activities you can consider, but use your imagination to develop others.

Work with your community to provide a variety of fun activities for teens so they don't resort to dangerous and destructive behavior because they have nothing else to do.

- Sponsor a float in your 4th of July or Labor Day parade. If your community has a holiday celebration, you may want to choose to display a crashed car to point out the dangers of underage drinking, impaired driving and aggressive driving. Be sure that the crashed car does not have any history or significance in your community.

## **KISS – Keep It a Safe Summer (continued)**

- Plan an outdoor dance under the stars at a local tennis or basketball court or even a parking lot at school.
- Plan an old fashioned field day with sack races, three legged races, egg throws, toilet paper wraps and other fun activities. Ask local pizza restaurants to donate pizza and soda for the event.
- Visit local liquor stores and convenience stores and ask them to be diligent about checking IDs and not selling to anyone under the age of 21.
- Every school has a number of musical groups. Why not have a "Battle of the Bands" or a music fest where each group has a chance to perform? You could sell refreshments to raise funds for your SADD chapter.
- Plan a fun Walk/Run with a picnic or barbeque at the finish. You could even have a DJ. Ask a local civic organization such as Rotary, Lions Club, or Elks to provide food and beverages.
- Ask your local recreation center to sponsor a pool party for young adults with music, food and dancing.
- Consider holding a talent show. It could be talent-specific, such as a country music contest, or open to all kinds of talent.
- Ask your local radio stations to broadcast public service announcements. A free CD with PSAs is available from the SADD National Office, or you may develop your own.
- Don't forget the importance of "buckling up." Hold a Buckle Up for Safety Day at your local beach. Conduct the Quick Click Buckle Challenge, encouraging everyone to compete. Award prizes. Invite the media and distribute literature on the importance of air bags, safety seats and seat belts.
- Urge establishments that serve liquor to be alert for customers who have had too much to drink and to assist them in getting home without driving.
- Design and distribute table tents to local restaurants, pubs and other eating establishments to remind customers it is illegal to drink under the age of 21 and not to mix drinking with other activities such as biking, swimming, and boating.
- Summer Safe Cards- As students leave school in June, give out cards "Be back in the fall." Get local merchant to offer a one-time discount with the card. Do the same thing for the incoming freshman with "Welcome to Any Town High - Join SADD!"
- Sign Signals- Develop and distribute bar signs - "Please don't ask me to serve minors," or "This state is tough on drunk drivers!"
- Get a Kiss! - Have members set up a game where questions will be asked about drinking and driving status, laws, and consequences. (You could also throw in other questions that the crowd would know.) The contestant who answers correctly receives a kiss... a Hershey's Chocolate Kiss!
- Beach Balls – purchase inexpensive beach balls and write positive choices messages on them, then give them to teachers to toss around their classes on the last day.

### **Websites:**

- [Teen Driver Safety from State Farm](#)
- [Teen Driver Program from Allstate](#)
- [Keys to Drive from AAA](#)
- [Insurance Institute for Highway Safety on Teens](#)

# National Safety Month

Each June, the National Safety Council encourages organizations to get involved and participate in National Safety Month. Each week carries a theme that brings attention to critical safety issues. Visit their website for themes and activity ideas.

## Website:

- [NSC Activity Guide](#)

# On the Road Off the Phone

Cell phone use behind the wheel is a growing concern. According to CTIA – The Wireless Association, in 1995, cell phone subscriptions covered only 11% of the U.S. population. By 2010, that number grew to 93%. As the number of cell phone users continues to increase, so does the number of drivers distracted by cell phones.

- Nearly 1 out of every 4 motor vehicle crashes involve cell phone use.
- 62% of drivers recognize that talking on a cell phone is a very serious threat to their personal safety.
- Yet more than 2 out of every 3 drivers admit to talking on their cell phone in the past month.

## Websites:

- [NSC Activity Guide and Materials](#)
- [NSC Florida Teen Safe Driving](#)
- [NSC On the Road Off the Phone booklet](#)
- [Royal Palm Beach SADD – NTID \(No Texting I'm Driving\)](#)

# SADD National Conference

## Life is a Jungle: Join the Expedition

June 22-25, 2014 in the D.C. area

Teens from across the nation will be gathering in Washington D.C. for a conference that promises to be the event of the summer — and you have an opportunity to be one of them. This four-day program is a fantastic opportunity to expand your understanding of governance and the importance of youth civic engagement. You'll become better informed about solutions to many of the issues you and your peers face every day and have fun networking with others who share the SADD lifestyle!

[Click here](#) to register today and for general conference information, an update on the option offsite activity, and other details about this amazing program.





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## FL SADD Opportunities

If you've not already done so, be sure to take advantage of these opportunities that have been created for YOU!

- **Leadership Academy:** June 6–9, 2014 in St. Petersburg
  - [Student Application](#)
  - [Chaperone Application](#)
- **\$1,000 Mini Grant, funded by State Farm**
  - [Application](#)