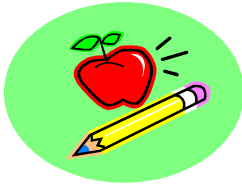




Help SADD Celebrate 30 Years!

This year-long calendar offers **ideas** and **fun activities** we hope your chapter will implement to help celebrate **SADD's 30th anniversary** empowering youth and families. Pick one or do them all. Check back monthly for the link to tools and resources you can use!



September

- Create and hand out a flier of “**30 Reasons to Belong to SADD**” and encourage at least 30 students to get actively involved in your chapter’s prevention education activities this year

October

- **SADD Pumpkin Carving** activity – post your fun creations on SADD National’s FB page and tag your pictures
- **SADD Proclamation** – send SADD’s Birthday Proclamation to your Mayor and ask that your city council recognize 11/30/11 as SADD’s birthday



November – HB SADD’s 30!

- Host a Birthday Party event @ 11:30 on 11/30/11!
- Celebrate and thank the “**30 Most Influential People**” in your community who are making a difference in the youth health and safety field



December

- Participate in our “**Friends of SADD**” campaign by passing out candy canes with a message attached: “Become a Friend of SADD ... support the leading youth empowerment organization” to teachers, parents, neighbors, and other caring adults; invite them to contribute \$30 to SADD in support of 30 years of empowering youth and families; and encourage them to sign up for SADD’s parent e-newsletter, “ParentTeen Matters.”



- **Chapters** that recruit **10 adult friends** win a box of SADD goodies and a certificate from SADD National

[Adult contributors can donate online at www.sadd.org. To receive your chapter prize, download and complete the Friends of SADD campaign sign-up form and return to SADD National. Contest runs 11/30/11 – 1/31/12]

January

- Get **30 friends** to participate in SADD’s new community service initiative – **SADD Serves: Youth Giving Back** – which honors the 10th anniversary of 9/11 with service project opportunities all year long and celebrates community spirit



- **It’s Cool to be a Friend of SADD!**

Reminder:

Chapter Contest for recruiting 10 adult friends ends 1/31/12.



February

- Email or hand deliver a **Valentine’s Day** card to your legislators thanking them for looking out for the well being of young people. Create and include “**30 Facts About SADD**” in your card

March

- Create and share a flier: “**30 Ideas for Spring Break**”
Check back at www.sadd.org for sample flier template language.



April

- For Alcohol Awareness Month, create and distribute a flier with “**30 Ways to Say No to Alcohol**”
- Develop a “**30 Prom Playlist**” for your Prom Night DJ
- Conduct a school-wide survey/poll of the “**Top 30 Natural Highs**” and attach final list to school lockers

May

- For National Youth Traffic Safety Month, conduct a “**Buckle Up Challenge**” and reward the winning team with a \$30 cash prize
- Create and share a flier: “**30 Ways to Stay Safe Driving**”



The **POWER of SADD** is in YOU ... the extraordinary young people in chapters all across the country who help their peers by promoting positive decision-making and role modeling healthy lifestyles!



Share a brief personal story of how SADD has impacted your life!
Email info@sadd.org with the subject line: **MY STORY**
We look forward to hearing from you!

[Stories may be posted online or used in SADD promotional materials.]