



Florida SADD

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August 2014

Activity Guide

Renew/Register your FL SADD Chapter for 2014-15

It is critical to our funding and to guiding FL SADD into the future that you complete our end of year survey, and I promise that it's short and easy for you to complete!

Renew/Register by clicking [here](#).

What's in it for you?

You will receive a box of "goodies" that will include promotional items (registered FL SADD chapters

only)

You will significantly improve our funding options for next year
You will be able to guide the direction of FL SADD for the next year

At the end of the 2013.14 school year we had 143 registered Florida SADD chapters. That's 114 fewer registered chapters than the year before!

What's keeping you from registering YOUR FL SADD chapter? And



Royal Palm Beach HS Chapter Advisor, Maureen Witkowski, at SADD National Conference to accept her 3rd Place National Advisor of the Year Award

what can I do to encourage you to register?

Florida SADD 2013.14 Annual Evaluation

2013-14 Survey can be done by clicking [here](#).

Who should complete this survey? Anyone, but especially FL SADD Advisors and students.

You know that we live in a data driven world, and because we are grant funded, we depend on data to support our annual grant application. Please

take a few minutes to complete both the annual survey and chapter renewal/registration. It can mean the difference between having SADD in Florida or not.



Ms. Witkowski, Royal Palm Beach HS SADD chapter advisor, and Ms. Tate, one of her star students, at the SADD National Conference in D.C.



**technically,
the glass is always
full.**



Gaither HS SADD hosted a Ghost Out during their 2014 Prom season.

Happiness Happens Month

Students who belong to SADD chapters represent the majority, but they are seldom recognized for simply being who they are – good kids making good decisions and leading good lives.

Why not take this month to celebrate them by

letting the world know that we “see” them; we honor them; we celebrate who they are.

I for one am so happy to be a part of the SADD family and invite you to declare the same.

Websites:

- ◆ [Happiness Happens Month](#)
- ◆ [International Youth Day](#)
- ◆ [Parent Teen Matters](#)
- ◆ [Parent Teen Contract for Life](#)
- ◆ [Rick Springfield Celebrate Youth](#)

Post your happiness stories on our [Florida SADD Facebook page](#).

National Night Out—August 5, 2014

National Night Out (NNO) day is sponsored by the National Association of Town Watch, in partnership with the US Department of Justice. The program is designed to:

- Heighten crime, drug and violence prevention awareness.
- Generate support for, and participate in, local anticrime programs.
- Strengthen neighborhood spirit and police-community partnerships.
- Send a message to criminals letting them know that neighborhoods are organized

and fighting back.

Along with the traditional display of outdoor lights and front porch vigils, cities, towns and neighborhoods 'celebrate' NNO with a variety of events and activities such as:

- block parties,
- cookouts,
- visits from local police and sheriff departments
- parades, exhibits,
- flashlight walks,
- contests, and youth programs.

NNO has proven to be an effective, inexpensive and enjoyable program to promote

neighborhood spirit and police-community partnerships in our fight for a safer nation.

Registration is free, and registrants will receive a how-to kit complete with ideas, tips, guidelines and promotional materials. You will also be placed on their email list and will receive updates and additional information.

Websites:

- ◆ [National Night Out](#)
- ◆ [NNO Facebook](#)

National Kids Day

Research shows that the #1 influence on the behavior of teens is the input that they receive from their parents.

This day can be an opportunity for your students to open dialogues with their parents about alcohol & drug use, buckling up, and what to do if they

are faced with riding with someone who's driving in any way makes them feel unsafe.

Websites:

- ♦ [???? SADD/Liberty Mutual Survey Results](#)
- ♦ [???? Parent/Teen](#)

Guidelines

- ♦ [Promoting Responsible Teen Driver Behavior](#)
- ♦ [Teen Drivers more prone to crashes when out of school](#)
- ♦ [Drive It Home](#)
- ♦ [SADD Contract for Life](#)



Wiregrass HS SADD hosted a "I Know Everything" event at their school.

National Stop on Red Week—August 3-9, 2014

National Stop on Red Week is a week dedicated to educating Americans about the dangers of running red lights.

Some activities ideas to promote National Stop on Red Week include:

- Hang posters at schools, local businesses and other high-visibility areas promoting stopping on red.
- Work with other clubs & organizations to promote wearing red during the week.
- Motivate drivers to sign a pledge to stop running red lights and hang those pledges in a visible place at your school.
- Work with your school newspaper and/

or school television station to include information on red light running.

- Sponsor an information booth or campaign that week educating others about the dangers of running a red light.

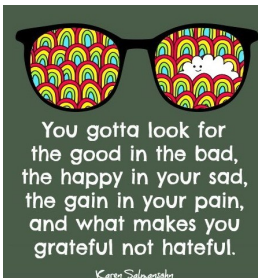
Websites:

- ♦ [National Stop on Red Week](#)
- ♦ [Pledge](#)
- ♦ [Campaign to Save Lives](#) [?????](#)

Other Teen Safe Driving Websites:

- ♦ [National Safety Council](#)
- ♦ [????? FL Teen Drivers Guide](#)

- ♦ [FL Teen License Info](#)
- ♦ [FL Teen Safe Driving Coalition](#)
- ♦ [Stay Alive Just Drive](#)
- ♦ [Ford Driving Skills for Life](#)
- ♦ [Meagan Napier Foundation](#)
- ♦ [NHTSA Teen Driver](#)
- ♦ [????? Stop the Texts: Stop the Wrecks](#)
- ♦ [????? On the Road Off the Phone](#)
- ♦ [The Humanity Project](#)
- ♦ [Celebrate My Drive](#)
- ♦ [I Drive Safely](#)
- ♦ [Resources](#)
- ♦ [Always Wear Your Seatbelt Foundation](#)



You gotta look for the good in the bad, the happy in your sad, the gain in your pain, and what makes you grateful not hateful.

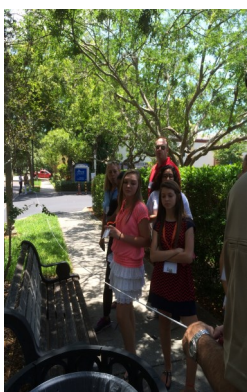
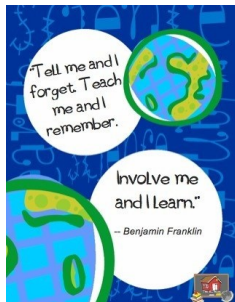
Karen Schwaninger



Leto HS SADD hosted a teen safe driver awareness program.



FL SADD students trying to walk a straight line wearing Fatal Vision Goggles.



How far would you walk blindfolded? FL SADD teens walk out the distance equivalent to sending a text.

Drive Sober or Get Pulled Over —Aug. 13-Sept. 1, 2014

The National Highway Traffic Safety Administration's (NHTSA) **"Drive Sober or Get Pulled Over"** national crackdown will be a combined DUI enforcement and public awareness campaign.

The agency is targeting the campaign at males in the 18-34 demographic, which account for the majority of alcohol-related crashes.

The Florida Department of Transportation (FDOT) Safety Office is coordinating the campaign in Florida.

For ways that you and your SADD chapter can get involved:

- ♦ Go to the SADD National site to download their [SADD & the Law](#) program guide: .
- ♦ Invite a local law enforcement officer to make a presentation on what the law enforcement agency is doing during the crackdown.
- ♦ Create signs/posters and display them around your campus.
- ♦ Use the school's PA system to remind students not to ride with an impaired driver.
- ♦ Write a Letter to the Editor of your local newspaper supporting the La-

bor Day National Crackdown.

Websites:

- ♦ [Drive Sober or Get Pulled Over](#)
- ♦ [Official Materials and Resources](#)
- ♦ [SADD & the Law](#)
- ♦ [FL SADD Resources](#)
- ♦ [Stop Underage Driving](#)
- ♦ [Underage Driving Enforcement Training](#)
- ♦ [Alcohol Use Disorders in Youth](#)
- ♦ [Every 15 Minutes](#)
- ♦ [MADD Underage Driving](#)

Put it Down Campaign

Since its inception in 2011, the "Put it Down" Distracted Driving Awareness campaign has successfully spread the word about the dangers of distracted driving. In fact, last year the Florida Department of Transportation

(FDOT) campaign reached more than 40.3 million people. The campaign focuses on helping drivers understand the risks associated with distracted driving, notifying and educating the public about the ban on texting and driving

in Florida and ultimately helping to keep our roadways safer.

Website:

- [Put It Down](#)

SADD Membership Drive

At the start of the new school year there is a scramble of activities, each requiring your undivided attention. As you start planning for your SADD chapter you might want to consider doing the following things:

1. Activity Mystery Box

- ♦ Find a large box.
- ♦ Have one (or more) of your SADD chapter officers/ members decorate it specifically for SADD.
- ♦ Put the box within easy reach of your desk.
- ♦ Once you get an email from FL SADD, have someone write the suggested activity titles on a slip of paper and put them into the box
- ♦ Each member or sub committee can randomly select a paper from the box and that will become their task for the week or month.

2. Chapter Announcements

- ♦ Have a group of SADD chapter students create an An-

nouncement Board for your classroom.

- ♦ At your first meeting, form a committee to be responsible for updating and maintaining the Announcement Board.
- ♦ Make daily announcements or regular PSA's over your school's PA system
- ♦ Make announcements or PSA's during sporting events

3. Chapter Calendar

- ♦ At your first meeting, get volunteers to take responsibility for the Chapter Calendar.
- ♦ Download FL SADD [activity guides](#) to help decide what to put on your calendar. Have the volunteers personalize it for your chapter/ school.
- ♦ Select dates based upon the monthly FL SADD Activity Guides, and also include birthdays, school events, town events, etc.
- ♦ Have them decorate it for your chapter.
- ♦ Make sure that the calendar is posted on the Announcement Board at all times.
- ♦ Share the calendar

with other school chapters, teachers, parents, and administration.

4. Meeting Announcements

- ♦ Make creative meeting announcements.
- ♦ Insert your school name, chapter name, advisor name, meeting time/location, etc to personalize it specifically for your chapter.
- ♦ Distribute as needed (in mailbox of each teacher, as flyers for parents, as flyers to hang on walls, etc.).
- ♦ The FL SADD posters coming to you soon will include white space at the bottom/right for you to use as a place to market your chapter meetings and activities.

5. Delegate

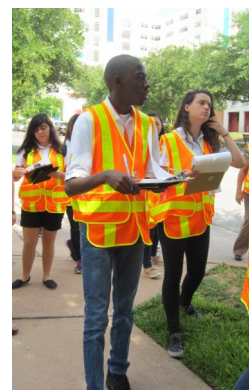
- ♦ Some of our most successful chapters are those that are student run. Good news for you teachers who already have so much to do! But, in order for your students to run the chapter successfully, you will need to delegate jobs and



Cape Coral HS SADD advisor, Dianna Quay, and her students at the Teen Safe Driving Leadership Academy

Do the best you can until you know better. Then when you know better, do better.

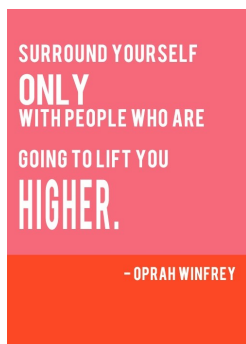
- Maya Angelou



FL SADD students conducting a road safety audit at the Leadership Academy



Godby HS SADD hosted ThinkFast.com at their school



Miami Lakes Ed Center SADD hosted a teen traffic safety event

to keep an eye out that the jobs are being completed.

- ◆ Form committees for each project.
- ◆ Give each member of the chapter something to be responsible for.
- ◆ Keep each job small, do-able, and with specific deadline dates.
- ◆ Reward completed jobs (student of the month, most improved, etc.).
- ◆ Have everyone report to your chapter officers, and have your officers report to you.
- ◆ Involve parents, other teachers, chapters, and administration.
- ◆ Advertise your success!
- ◆ Meet regularly (same day, time, location).
- ◆ Post meeting signs at least one week prior to each meeting.
- ◆ Announce meeting times over morning PA.

6. SADD Chapter Materials

- ◆ The [FL SADD Chapter Manual](#) was created to help you with your chapter. It includes forms, chapter activities,

descriptions of SADD ideals and philosophy, sample by-laws, officer job descriptions, and suggestions on running successful chapter meetings.

- ◆ Make a copy of the [FL SADD manual](#) for each chapter officer and have them present the contents at a chapter meeting.
- ◆ Use the sample by-laws to create by-laws for your own chapter as well as for your chapter officers.
- ◆ Create a SADD chapter manual for your own chapter by using the state one as a model.
- ◆ [FL SADD Materials](#)
- ◆ [SADD National materials](#)

7. SRO

- ◆ Almost every school has a SRO – School Resource Officer. S/he may already be the chapter advisor, but if not, then s/he is an extremely valuable resource for your chapter. This person can get you contact information to use for chapter activities, may be able to provide you with literature and/or give-away items, and can help you

plan your Mock Crash/Prom. Invite him/her to be on your chapter planning committee and include them at every meeting.

- ◆ Invite the SROs from schools in your area to attend an information meeting about you and SADD
- ◆ Host a coffee/donut sale and use the proceeds to purchase an award or thank you gift for your SRO

8. Facebook Pages

- ◆ If you have a FB page for your chapter, please post that on the Florida SADD FB page so that we can “like” it and share in your success stories.
- ◆ Be sure to “like” the [Florida SADD](#) and [SADD National](#) FB pages because there are daily postings on those sites that cannot be sent through your school’s IT filter systems.

9. Web Pages

- ◆ Be sure to visit the [Florida SADD](#) and [SADD National](#) web pages for activity ideas, manuals, and links to other resources, conference news, and other up-

Teen Driving Links

dated information.

10. Have fun!

- ♦ Fun and a sense of pride, accomplishment, and inclusion are the things that SADD chapter members report back to me as the most important aspects of their chapter. Include social and fun activities as part of your regular meetings.
- ♦ Donut sales – ask your local donut shop to sell your chapter donuts at a discount price, and then sell them to students on their way out of school. It's a way to raise some money and for your chapter members to have some fun.
- ♦ Coffee-Club – ask parents to sign up to chaperone a regular Friday night coffee-club at the local Border's or Barnes and Nobles bookstore. Your chapter members could meet there for a social activity without worrying about dates.

11. Improvise

- ♦ Engage your chapter members in brainstorming sessions to come up with other ideas.
- ♦ Seek out a SADD chapter in nearby school and do a combined project.
- ♦ Post your ideas on our Florida SADD FB page and/or send them to the state coordinator.

Teen crashes continue to be a major problem on our roads. The number one reason for these crashes is lack of experience, so it is critical that we follow our GDL (Graduated Driving License) laws; in fact, states with the strongest GDL laws have fewer teen crashes than states with laws that are more lenient (like Florida).

Here are some web sites with information, data, and project ideas. If you implement a teen safe driving event at your school, please send me photos and information so that I can share it with other FL SADD chapters across the state. And if you have a favorite website, send me that link, please.

Thanks for all that you do!

- ♦ [FL GDL: Graduated Drivers License](#)
- ♦ [Teen Driving Safety Tips](#)
- ♦ [Drive Safely: Teens](#)
- ♦ [Liberty Mutual Teen Driver Tools](#)

Special thanks to:

- ♦ [Safety Office: Florida Department of Transportation](#)
- ♦ [SADD.org](#)
- ♦ [Florida Teen Safe Driving Coalition](#)
- ♦ [National Safety Council](#)
- ♦ [Allstate](#)
- ♦ [State Farm](#)

FL SADD Videos:

- ♦ [Gulf High School SADD](#)
- ♦ [Royal Palm Beach HS video on seat belts](#)
- ♦ [Royal Palm Beach HS video on cell phones](#)
- ♦ [Monarch HS video on cell phones](#)
- ♦ [Royal Palm Beach HS video on their safety fair](#)

"Be who you are and say what you feel because those who mind don't matter and those who matter don't mind."

Dr. Suess



Danielle Branciforte
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