

# **Help SADD Celebrate 30 Years!**

This year-long calendar offers **ideas** and **fun activities** we hope your chapter will implement to help celebrate **SADD's 30**<sup>th</sup> **anniversary** empowering youth and families. Pick one or do them all. Check back monthly for the link to tools and resources you can use!



## September

 Create and hand out a flier of "30 Reasons to Belong to SADD" and encourage at least 30 students to get actively involved in your chapter's prevention education activities this year



- **SADD Pumpkin Carving** activity post your fun creations on SADD National's FB page and tag your pictures
- SADD Proclamation send SADD's Birthday Proclamation to your Mayor and ask that your city council recognize 11/30/11 as SADD's birthday



## November - HB SADD's 30!

- Host a Birthday Party event @ 11:30 on 11/30/11!
- Celebrate and thank the "30 Most Influential People" in your community who are making a difference in the youth health and safety field



#### **December**

Participate in our "Friends of SADD" campaign by passing out candy canes with a message attached: "Become a Friend of SADD ... support the leading youth empowerment organization" to teachers, parents, neighbors, and other caring adults; invite them to contribute \$30 to SADD in support of 30 years of empowering youth and families; and encourage them to sign up for SADD's parent e-newsletter, "ParentTeen Matters."



 Chapters that recruit 10 adult friends win a box of SADD goodies and a certificate from SADD National

[Adult contributors can donate online at www.sadd.org. To receive your chapter prize, download and complete the Friends of SADD campaign sign-up formand return to SADD National. Contest runs 11/30/11 – 1/31/12]

### **January**

Get 30 friends to participate in SADD's new community service initiative – SADD Serves:
 Youth Giving Back – which honors the 10<sup>th</sup> anniversary of 9/11 with service project opportunities all year long and celebrates community spirit



• It's Cool to be a Friend of SADD!

Reminder:

Chapter Contest for recruiting 10 adult friends ends 1/31/12.





#### **February**

 Email or hand deliver a Valentine's Day card to your legislators thanking them for looking out for the well being of young people. Create and include "30 Facts About SADD" in your card

#### March

Create and share a flier: "30 Ideas for Spring Break"
 Check back at www.sadd.org for sample flier template language.





- For Alcohol Awareness Month, create and distribute a flier with "30 Ways to Say No to Alcohol"
- Develop a "30 Prom Playlist" for your Prom Night
   DJ
- Conduct a school-wide survey/poll of the "Top 30 Natural Highs" and attach final list to school lockers

### May



- For National Youth Traffic Safety Month, conduct a "Buckle Up Challenge" and reward the winning team with a \$30 cash prize
- Create and share a flier: "30 Ways to Stay Safe Driving"



The **POWER of SADD** is in YOU ... the extraordinary young people in chapters all across the country who help their peers by promoting positive decision-making and role modeling healthy lifestyles!



Share a brief personal story of how SADD has impacted your life! Email info@sadd.org with the subject line: MY STORY We look forward to hearing from you!

[Stories may be posted online or used in SADD promotional materials.]