



Mothers Against Drunk Driving (MADD)

Request an Underage Drinking Presenter at Your School or Community Group

Difficulty Level: Easy

Implementation Timeframe:

Any time throughout the school year

What goes into hosting a successful speaker presentation at your school or community organization?

1. Begin by getting approval from your Principal or Program Director to help determine who might need to be involved, as well as when the presentation will could be held.
2. When working with your student advisor, school administration, or community leadership, **define a couple of dates and times** that would be appropriate to hold a school/community-wide speaker assembly.
3. Try to have as many people present as possible to hear your speaker's presentation! The more people that hear the message, the better! This may mean you need the help of your Principal to make the presentation mandatory school-wide, you may need to promote the event, or you may need to request that teachers "opt into" or sign up their classes during the designated presentation time.
4. Work with your school or community group to ensure there is audio and visual support for the assembly, and also that a stage or auditorium is available for the presentation on your set day. **You may need to ask your speaker what audio/visual needs they require.**
5. Contact the MADD representative and request a presentation.
6. Formally set an exact date and time with your contact at MADD and your school or community organization.
7. On the day of your scheduled presentation, ask your school administration to dismiss your audience a few minutes early so they can be seated and ready for the presentation.



Underage Drinking Prevention Presentations offered by MADD:

- Power of Youth Presentation (for teens)
 - *Power of You(th)* was designed to empower teens to take a stand and influence their peers against underage drinking or riding in a car with someone who has been drinking.
- Victim Speaker Presentation (for all audiences)
 - Passionate and concerned community members share their personal stories about how alcohol and/or drug impairment has affected their lives. Many have had a personal loss, or injury.
- Power of Parent Presentation (for parent audiences)
 - *Power of Parents* is one of three programs in MADD's underage drinking prevention initiative. This presentation is designed to encourage parents and caregivers of teens to have life-saving conversations with their teens about alcohol.

Contact your local MADD office to arrange a speaker:

Visit this link to find a MADD Representative in your area: www.madd.org/local-offices/

Additionally, you may refer to your program guidebook, as MADD area representatives are also listed there.

Reporting Criteria - Please visit this link to report back on your outreach efforts:

<https://www.floridasadd.org/project-reporting/>

1. Did you have a MADD Speaker at your school or community organization?
2. How many students or teens attended your event?
3. How many parents or caregivers attending your event?
4. How did you promote your event (select any and all that apply)
 - a. Morning announcements
 - b. Posters
 - c. Flyers
 - d. Social media
 - e. School newsletter
 - f. Word of Mouth
 - g. Emails
 - h. Reminder notes written on teacher white boards

Speaker Project Assistance Contact:

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